

SURVEYORS

測量師時代 • TIMES

ADVERTISEMENT ORDER FORM

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ORDER PLACEMENT (Please tick as appropriate)

Ad Specifications ² (4 Colour)	Advertisement Type & Rates ¹			
	Education ³	Recruitment ⁴	Others ⁵	Back Cover
Full Page (210mm w x 286mm h)	<input type="checkbox"/> HK\$7,000	<input type="checkbox"/> HK\$6,200	<input type="checkbox"/> HK\$10,500	<input type="checkbox"/> HK\$14,000
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Notes:

- All rates are effective from April 1, 2018.
- Please include 3mm extra for trimming on each size.
- Education refers to: HKU & SPACE, CityU & SCOPE, PolyU & SPEED, VTC & THEi, the Hong Kong Management Association and members of the Federation for Continuing Education in Tertiary Institutions on events solely organised by itself; joint institutes' events.
- Recruitment refers to surveying-related vacancies.
- Other refers to all advertisements other than education and recruitment advertisements.

No. of Placement Month(s): 1 month 2 months 3 months
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The Company / I fully understand and accept the notes, advertising information and policy apply to the above order placement in Surveyors Times.

 Authorised Signature (with Company Chop)

 Date

ADVERTISING INFORMATION & POLICY:

- Prices:** All prices are exclusive of design, layout, artwork. • **Screen line:** 300dpi. • **e-files:** tif, eps, ai format, High Press Quality pdf (with 3mm bleed) subject to confirmation. • **Design fee:** HK\$2,000 if artwork production or modification is required. • **Publication:** 30th day of each calendar month. • **Booking deadline:** 10th day of publication month. • **Output file submission (Material deadline):** 15th day of publication month. • **Discount:** (booking made in one contract and fulfilled in 1 calendar year from contract signing date). 3x less 10% / 6x less 15% / 9x less 20% / 12x less 25%. • **Payment:** 30 days unless otherwise agreed. • **Complementary copy:** 2 hard copies will be provided after publication. • **Policy:** The Hong Kong Institute of Surveyors (Surveyors Services Limited) reserves the right to accept or refuse any advertising materials submitted. • Payment should be made by cheque (payable to "SURVEYORS SERVICES LTD").

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